



Sponsor & Exhibitor Opportunities

Leverage Hubilo to create unique opportunities for your sponsors and exhibitors at your next virtual and hybrid events, thereby increasing your revenue. Sponsors and exhibitors can engage with the audience and leave a memorable brand impression by leveraging capabilities from simple logo placement, sponsor ads to sponsor lounges. Best of all, they have access to their data to understand their ROI from the event.



Here's how we help:

Create your own sponsorship packages

Mix and match the sponsorship capabilities within Hubilo to create your own sponsored tier packages. Offer a mixed range at various price points to choose from.

Enable sponsor engagement

Sponsors have a mixed variety of engagement tools to leave a brand impression. Such as ad placement to breakout rooms to increase awareness and engage the event audience.

Measure their ROI

Sponsors gain access to their own dashboard with rich analytics to understand their engagement levels at the event.



It's easy to onboard your sponsors and exhibitors to Hubilo. We provide a wide range of capabilities that enables your sponsors to showcase their brand within your virtual and hybrid event. Our platform is dependable, adaptable, and scalable to meet their specific requirements to engage the audience.



Let's explore some of the sponsorship opportunities.



Branded lounges and breakout rooms

Gather attendees in informal and planned gatherings with others facilitating virtual meetings that can mimic in person discussion or even a virtual coffee break.



Sponsor logo visibility

The sponsor's logo and imagery can be placed in many different areas - one that is often overlooked is during the event log-in pages.



Sponsor ad in sessions

Sponsors can purchase the ad to be shown during the headline/keynote session to have prime visibility during the primary event.



Sponsor games

Choose from different contest formats, to add some fun to the overall event, while promoting your sponsor's brand throughout the event.



Notifications during event

During planned or live sessions you can grab the attention of attendees using notifications linked to the sponsors. This calls attention to the sponsor's activity.



Vendor dashboard

Empower the sponsors with access to their own self-serve dashboard. They can setup their items, collateral, and manage their leads from their event. They will be able to understand who interacted with their collateral and get insights on who they are meeting during the event.



Introductory video

Include your sponsor's information via a video on the sponsor's profile that increases the number of impressions and views by the attendees.



Virtual booth

Sponsors can take control of their own virtual booth to share information about themselves. Information can include company profile, team members, and related company content, video and imagery.



Hubilo is the virtual + hybrid event platform built for engagement and event excellence. Hubilo's mission is to drive engagement - first and foremost - yielding greater business results. Engagement with your deeply branded experience, paired with our proactive and full-time customer success team ensures every event run on the Hubilo platform executes perfectly every time.

Contact us to learn more at sales@hubilo.com